

Nathan P. Gibson

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EDUCATION

Teesside University – Middlesbrough, United Kingdom
BSc Psychology (Hons), June 2012
Upper Second Class Honors Obtained

SKILLS

- Ability to create outstanding written content, such as news articles, feature articles, opinion pieces, reviews and lists for different outlets in a professional and timely manner.
- Experience in working alone to research and write about topics without any set direction from editors or as part of a team to create content about a specific subject.
- Proficient in many different forms of software, including content management systems and image manipulation programs. These include the likes of Microsoft Office, Wordpress, ExpressionEngine, SPSS, Photoshop, and GIMP.
- Excellent critical thinking skills. Able to develop powerfully written arguments and effectively critique work.
- Passionate about researching topics so that work is backed up with appropriate sources or links.
- Can work across a variety of topics.
- Ability to craft content that grabs the reader's attention and has the potential to go viral to reach larger numbers of readers. Experience in optimizing SEO and using keywords effectively.

EXPERIENCE

Freelance Writer – Sunderland, United Kingdom
Writer / Content Provider, 2013 to Present

- Provided written content for a number of different websites and publications. This was primarily focusing on gaming, technology and entertainment.
- Wrote regular short form articles about breaking news and press releases from the gaming industry for websites such as PopGeeks.net, LoadTheGame.com, NextGenUpdate.com, and ThatGamerHub.com.
- Contributed list-based and viral content for Ranker.com, WhatCulture.com, TheRichest.com, and Listverse on topics including video games and other forms of entertainment.
- Provided feature articles about issues concerning the industry, opinion pieces, reviews, list articles for several of the sites.
- Worked with editors to come up with new ideas for regular features and helped implement them.
- Was also responsible for ensuring content was appealing to readers, with total views across all articles numbering more than 30 million.

NRD Studios – Sunderland, United Kingdom
Part Time Community Manager / Writer, 2011 to 2013

- Responsible for creating written content for the company website and associating media, informing visitors about the latest news, projects in developments and the company in general.
- Managed social media accounts, including Facebook and Twitter, to promote the brand and engage the community.
- Performed a PR role, focusing on writing press releases, creating press kits and responding to requests from media.